



Press Release

September 2009

PROTEUS SHORTLISTED FOR THREE PRESTIGIOUS PR AWARDS

It was triple celebrations for Banbury-based Proteus Public Relations after the announcement that three of its entries have been shortlisted for the CIPR (Chartered Institute of Public Relations) PRide Awards.

Proteus will be battling it out in the following categories:

- Integrated Communications on behalf of the 65% Plus campaign run for Peterborough City Council
- Best Leaflet on behalf of plastic milk bottle manufacturer Nampak Plastics
- Best Event on behalf of Peterborough City Council

These prestigious awards are held every year and showcase the best PR work being carried out across the UK regions and nationally. Proteus PR works within the Thames and Chiltern region, one of twelve regions covered by the awards.

More than 1,000 entries were put forward for the 24 award categories for 2008 – 2009 and winners will be announced at an awards event in November.

Paul Davison, Managing Director, comments: “We are delighted that the hard work of the team has been recognised by the shortlisting and we will be keeping our fingers crossed that we receive a top prize. This is Proteus’ best ever representations in the shortlisting and we hope to add to the success we have had in previous years.”

The PRide Awards is the only awards scheme which showcases the best PR work being carried out across the UK regions and nations.

Ann Mealor, CIPR Acting Director General said: “This year more than ever, consultancies and organisations entering the PRide Awards want to spotlight their achievements while



boosting morale - and being a PRide finalist does just that. Having gone through rigorous judging to reach the shortlist is a great achievement and I offer my congratulations to all those who have reached this stage of the competition.”

- ENDS -

For further information, please contact Proteus Public Relations on +441295 279626 or visit our website www.proteuspr.co.uk