



CORPORATE RESPONSIBILITY POLICY

The Policy

Proteus' corporate responsibility policy is based upon four central tenets:

- To contribute to long term economic, environmental and social sustainability
- To invest in the development of our employees
- To continuously improve our environmental performance
- To comply with all applicable legislation

These broad policy themes are delivered through a series of commitments:

- To decline to work for clients who make no effort to improve their impact on the environment or society, or whose social impact is not acceptable to the Board of Proteus. For example, Proteus will not undertake work for companies involved in tobacco manufacturing or who knowingly exploit child or bonded labour
- To demonstrate long term support and commitment to employees through the implementation of effective continuous professional development
- To investigate and implement practices that minimise our negative impacts on society and the environment, including a commitment to achieve ISO14001. Proteus will set targets to reduce its CO₂ emissions and will 'off-set' all remaining emissions to become a carbon neutral company
- To work with suppliers and customers to minimise the impact of their operations on the environment, including offering more environmentally friendly solutions to the services we offer clients
- To be a trustworthy business partner with our clients and our suppliers based on mutual respect, honesty and probity on all matters, including accountability for our fees and prompt payment of suppliers invoices
- To develop and maintain a positive health and safety culture
- To contribute either directly or through employee initiatives to the well being of our local community

Implementation of this policy is the responsibility of the Managing Director.

The Corporate Responsibility Policy will be reviewed annually and updated as required

Agreed by Proteus Public Relations Limited
Revised May 2008

Paul Davison
Managing Director

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